

BDPros offers full turn-key solutions to B2B companies that provide products, technology, and services. The below is a brief overview of services provided to partners across many different industries.



SALES REPRESENTATION

- ✓ Outbound Sales Activity (*Trade Shows, Phone Calls, Email, In-Person, Webinars, Presentations, Proposal Creation*)
- ✓ Account Management
- ✓ Collaboration on Strategy and Initiatives
- ✓ Negotiations and Closing



MARKETING

- ✓ Content Creation (*Email Templates, Marketing Collateral, Scripting*)
- ✓ Social Media Maintenance
- ✓ Website Content Management
- ✓ Marketing Calendar Creation/ Maintenance
- ✓ Email Campaigns and Analytics



LEAD GENERATION SERVICES

- ✓ Online Research (*Zoom, Seamless, LinkedIn, Google, Phone Outreach*)
- ✓ List Acquisition
- ✓ Internal List Sources



SALES PROCESS MANAGEMENT

- ✓ Data Integrity and Pipeline Maintenance
- ✓ Change Management
- ✓ Initiative Management
- ✓ Training and Development
- ✓ Workflow Creation



OPERATIONAL ADMINISTRATIVE SERVICES

- ✓ Administrative Support (*Calendar Maintenance/ Daily Task Follow Up*)
- ✓ Data Entry and Integrity Management
- ✓ Procedure and Policy Creation
- ✓ Project Management
- ✓ CRM Build, Customizations and/or Maintenance (*System Agnostic, Zoho Certified Partner*)
- ✓ Custom Reporting
- ✓ Data Cleansing and/or System Load
- ✓ System Data Audits/ Refinements